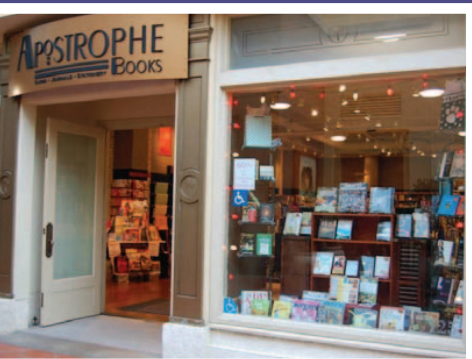


• Looking to **boost**  
**income** at your  
properties?



In-mall advertising

Revenue generating events



Temporary/Seasonal leasing



**DEVELOPERS  
DIVERSIFIED  
REALTY®**

*Together, we break new ground every day.*

NYSE: DDR / DDR.COM  
877 CALL DDR

## Increase your NOI:

The New Business Development department at Developers Diversified Realty is poised to help you develop a custom ancillary income program for your portfolio.



Product sampling

## Our process is turnkey:

Developers Diversified has the existing relationships with advertising agencies, retailers, vendors and more to launch your ancillary income program.



Advertising revenue

Please contact Developers Diversified's New Business Development department at 866.SPACE4YOU or email [NBD@ddr.com](mailto:NBD@ddr.com) to discuss in more detail your ancillary income goals.